

# Who's using [www.thedailycourier.com](http://www.thedailycourier.com)?

2018 Rate Card

Users are...  
**Affluent**  
**Educated**  
**Employed**  
 ... & growing!



- **100,000+** visitors per month. 4,000 per day average.
- **20,000+** unique visitors per week - IP address counted once each day.
- **\$59,000** average household income.
- **25-54** years old.
- **55%** women.
- **80%** are college-educated.
- **73%** of Daily Courier readers purchased products or services over the internet in the past three months.

Position	Ad Size	Minimum Impressions Per Month	Investment
<b>HOMEPAGE PREMIUM SPOTS</b>			
Leaderboard	(728x90 pixels)	60,000	<b>\$499</b> /mo.
Double box - position 1	(300x500 pixels)	60,000	<b>\$399</b> /mo.
Upper box	(300x250 pixels)	60,000	<b>\$199</b> /mo.
Weather sponsor	(120x70 pixels)	60,000	<b>\$99</b> /mo.
<b>RUN OF SITE SPOTS</b>			
Leaderboard	(728x90 pixels)	60,000	<b>\$199</b> /mo.
Double box	(300x500 pixels)	60,000	<b>\$319</b> /mo.
Box	(300x250 pixels)	60,000	<b>\$169</b> /mo.
1/2 Box	(300x125 pixels)	60,000	<b>\$99</b> /mo.
<b>RESTAURANT GUIDE/MENU</b> (one year)		8,000+	<b>\$59</b> /YR.

Grants Pass **Daily Courier**  
[www.thedailycourier.com](http://www.thedailycourier.com)

To place your ad, contact your Daily Courier advertising representative or call 541-474-3733.  
 Email: [display@thedailycourier.com](mailto:display@thedailycourier.com)

Rates subject to change.